



# AMANDA LIN CARLSON

Designer • Illustrator • Educator • Life Coach

## ABOUT

I bring a unique blend of design expertise, creative mindfulness, organizational ingenuity, event planning know-how and child and human development wisdom. I excel in community building, managing multiple projects simultaneously, and creating environments where individuals feel valued, supported and heard. My mission is to ensure that each team and person I engage with walks away feeling confident, productive and equipped for what comes next.

## WORK EXPERIENCE

- 2001 - Present**  
**Create & Elevate Coaching & Events | San Francisco, CA**  
**Owner, Creator and Life Coach**  
 Building, organizing and running all aspects of Create & Elevate Coaching & Events. I design all marketing assets using Adobe Creative Cloud and Canva. I foster whole hearted connections with my clients using mindfulness practices, creative exploration and honest communication.
- 2020 - 2023 (2011-2013 & 2003-2009)**  
**Barron Park Preschool**  
**Early childhood Educator**  
 Responsible for providing a dynamic and well-rounded, play-based and child led curriculum for children ages 2-5 years old.
- 2016-2020**  
**Fusion Academy | San Mateo, CA**  
**Art Teacher, Director of First Impressions, Director of Homework Cafe And Director of Admissions and Outreach**  
 During my journey at Fusion Academy I established a nurturing space where students were able to use visual arts as a tool for personal growth and creative self expression, elevated school culture, front desk systems and operations as well as school wide office management for over 25 teachers and 100 students and their families, organized student social events, Eighth Grade Promotion and Graduation and was the first point of contact for all inquiring families.
- 2015 - 2016**  
**Bridget Kelly Designs, LLC**  
**Design Assistant**  
 Assisted in the design process from inspiration & presentation to sample products.
- 2013 - 2015**  
**Plumzi, Inc.**  
**Kids Research Manager**  
 Collaborated with the creative, engineering and production teams, both in the U.S. and abroad, on episode selection, interaction design, UX implementation and educational content. Conceptualized and produced voice over scripts and best practices for recording. Conducted user research recruitment, led and created protocols for Appisode testing and provided feedback reports.

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- [Discovery Call](#)

## EDUCATION

**Masters of Fine Arts**  
**Academy of Fine Arts, SF**  
 2009 - 2013  
 Fashion Design

**Bachelors of Fine Arts**  
**San Diego State University**  
 1996 - 2002  
 Theatre for Young Audiences

## EXPERTISE

- Coaching & Mentoring
- Creative Arts & Design
- Event Planning
- Mindfulness Practices
- Child Development
- Parenting Language
- Building Community

## LANGUAGE

- English
- Some Hebrew & Spanish

## WEBSITES

- Create & Elevate Coaching**  
[www.createandelevatecoaching.com](http://www.createandelevatecoaching.com)
- Portfolio**  
[www.amandalincreations.com](http://www.amandalincreations.com)